



## Developing policy – ‘inside the tent’

### About Roads Australia

Roads Australia (RA) is the national peak body for road sector stakeholders. RA contributes to policy development by working directly with policy makers.

Every year, RA aligns policy objectives across the nation, together with the CEOs of Australia’s major road agencies, many of whom sit on the RA Board.

### How does it work?

RA pursues a national set of policy objectives by facilitating and hosting events, workshops and meetings to across four policy chapters: capacity, sustainability, network reliability and local government.

RA also coordinates the Transport Reform Network - a coalition of major industry groups committed to reform on funding, maintenance and infrastructure.

### 2013 policy outcomes

- Developed draft industry collaboration model from two major sustainability forums
- Facilitated industry input into development of WA’s Transport Portfolio sustainability policy
- Brought industry and government together to discuss economic development in Tasmania
- Completed third annual tendering survey, facilitated Sydney and Melbourne industry workshops to plot efficiencies
- Facilitated congestion workshop sharing interstate knowledge
- 5,000 Twitter followers for Transport Reform Network
- Major policy forums held in Sydney with Jack Opiola and in Melbourne with Sir Rod Eddington
- Engaged COAG and joined HVCI Transport Consultative Forum

## Member benefits

RA policy events are free to RA member organisations and their staff.

Every RA member can play a role working with government and industry partners ‘inside the tent’ to build policy solutions.

Policy events offer a unique opportunity to:

- Contribute to policy as it develops
- Meet and interact with policy and decision makers
- Table a new idea or case study
- Network actively with a diverse set of government and industry participants
- Reconnect with industry peers
- Contribute to policy discussion
- Take the lead in problem solving and solution development

### How to get involved?

To find out how your organisation can play a role developing policy ‘inside the tent’, contact:

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## Policy Engagement

24 policy events across Australia drew 1,000 industry and agency decision makers – a 150 per cent participation increase.

RA has four policy chapters, each led by senior industry representatives.

## Capacity - 350 members

**Chair:** Peter Walton, GM, Major Projects & Technical Services, Lend Lease

**Objectives:** To make the best of existing capacity by reducing the complexity and cost of bidding and the risk in traditional forms of contracts. To provide confidence in future work flows and contract conditions to promote investment in capability. To be access additional capacity and capability as required.

### Outcomes:

- Got the national pre-qualification system on the COAG agenda
- Formed East Coast Planning Group to discuss road works/predictability
- Launched the Pipeline, a web-based tool detailing upcoming projects
- Worked with APESMA to scope national ANET study on road/rail
- Major survey prioritising tendering issues

## Sustainability - 350 members

**Chair:** John Pitt Managing Director, pitt&sherry

**Objectives:** To work with government and industry to improve sustainable outcomes on road construction projects. To work closely with road agencies to identify national sustainability goals for the roads industry. To make road infrastructure more resilient to climate change.

### Outcomes:

- Successful in inclusion of a non-price requirement for sustainability statement in EOIs on D&C contracts
- Platform for thought leadership on climate change adaptation
- Promoted new and alternative construction materials
- Provided opportunities for closer industry collaboration with ATC's Sustainability Sub-Standing Committee (SSC), AGIC Ratings Scheme, Australian Low carbon Transport Forum.)
- Hosted diverse stakeholder workshop and mapped gaps in climate change programs and initiatives

## Network Reliability - 307 members

**Chair:** Brett Smythe, Strategic Projects Manager, Leighton Contractors

**Objectives:** To promote efficiency of the network and sweating the asset. To build the case for more maintenance spending, by showing a direct correlation between investment and productivity. To focus on and promote productivity improvements on the network, with a focus on travel demand measures to identify the true cost of travel and use of the road asset.

### Outcomes:

- Delivered a policy paper that extended the congestion discussion to include efficiency, accessibility and mobility of the network
- Aligned the thinking of national road agencies in a *'Building the case for customers'* policy report
- Instrumental in keeping industry up to date on the customer-focused initiatives

## Local Government - 85 members

**Objectives:** To develop effective partnerships, enhance efficiency of existing assets and improve sustainability outcomes for local infrastructure.

### Outcomes:

- Forums in VIC extend to WA, QLD, NSW