

International Transport Forum's (ITF) Corporate Partnership Board (CPB)

Sharon Masterson Manager, Corporate Partnership Board





Overview of the International Transport Forum

- Originally founded in 1953 as European Conference of Ministers of Transport,
 2006 marked the creation of the International Transport Forum (ITF).
- Currently, the ITF a politically autonomous intergovernmental
 organisation covering all modes of transport is comprised of 62 member
 countries and is administratively integrated at the OECD.
- Council of Ministers of Transport has a rotating annual presidency, with Ireland currently at the helm.
- The ITF works to promote "Better Dialogue for Better Transport."



Overview of the Corporate Partnership Board

- The Corporate Partnership Board (CPB) is the International Transport Forum's (ITF) official platform for engagement with the private sector.
- With businesses at the cutting edge of a rapidly changing world of transport and mobility, the CPB allows private sector actors to contribute their valuable business insights to policy discussions, and provide an effective mechanism for collaboration on issues of common interest.
- In addition to these benefits, Corporate Partners engage across different workstreams and participate in concrete projects that produce research and findings through the ITF Corporate Partnership Reports series.
- Currently, the CPB is comprised of Corporate Partners across relevant domains of transport including energy, finance and IT.



Current Corporate Partnership Board Members





























































CPB Workstreams



Workstream 1: Corporate Partnership Projects

Throughout the year, our Corporate Partners take on a variety of projects ranging from algorithmic governance to innovative mobility services; they can be categorized into four major themes: **Shared Mobility, Data Science, New Business Models, and New Technologies**



Algorithmic Governance Artificial Intelligence Automated Driving Big Data
Data Science (Blockchain)
Digital Regulation
Drones

Innovative Mobility Services
New Mobility and Infrastructure
Mobility as a Service (Maas)



Workstream 2: Decarbonising Transport Initiative



Overview

- The Decarbonising Transport (DT) initiative promotes carbon-neutral mobility to help stop climate change, providing decision makers with the tools to select CO₂ mitigation measures that best deliver on their climate commitments.
- This initiative was **launched in 2016 with core funding from the Corporate Partnership Board**, uniting more than 70 governments, organisations, institutions, foundations and companies.
- The assessments of the DT initiative are grounded in data analysis and advanced modelling techniques employed by the ITF.

Transport Climate Action Directory

- Launched in July 2020, the <u>Transport Climate Action Directory</u> is an online database of current measures employed to reduce transport CO₂ emissions.
- The Directory contains more than 60 different mitigation actions which include CPB input along with the evidence-based need to assess their effectiveness.



Workstream 3: Gender and Transport

The CPB is committed to diversity and inclusion. At the request of our Corporate Partners, the CPB launched a workstream on gender to commemorate International Women's Day. The initiative kickstarted with a workshop on *Hiring and Retaining a Diverse Workforce* highlighting the importance of gender diversity within the transport sector.



ITF Areas of Focus



ITF Areas of Focus

Road



Rail



Aviation



Energy



Infrastructure



Digital



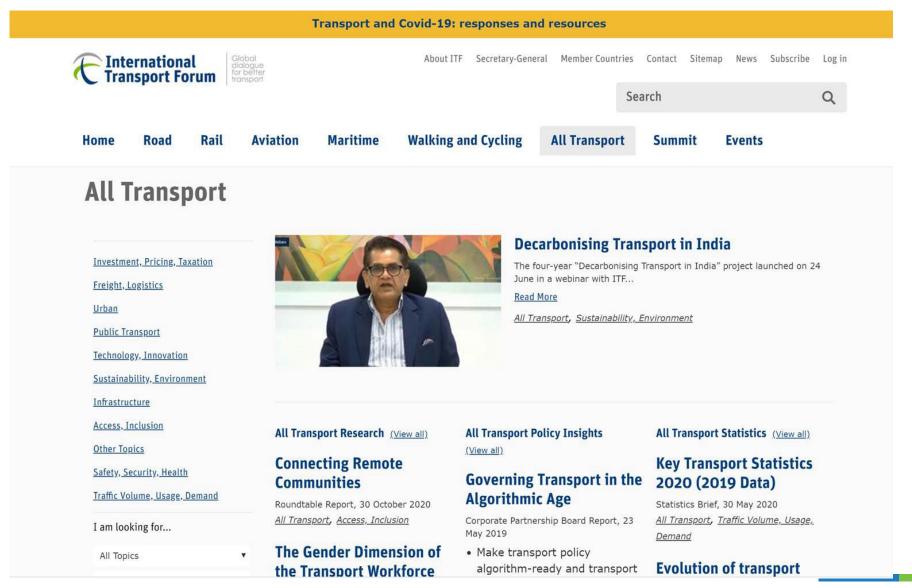
New Mobility







Access to our work for Roads Australia members



For additional information on the work undertaken by the ITF, please refer to our website here.

Thank you Sharon.masterson@itf-oecd.org

@MastersonSharon