

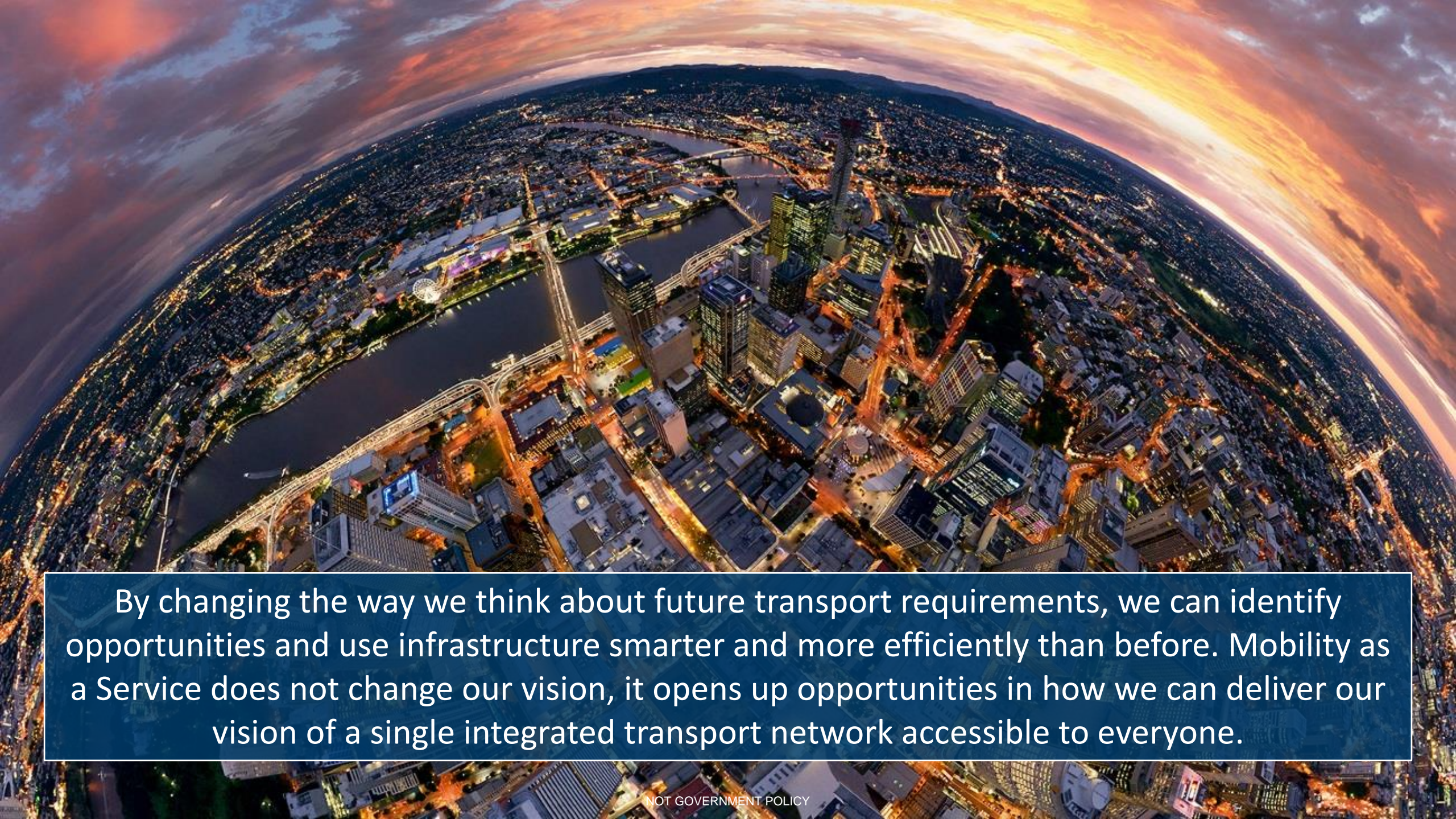
Mobility as a Service

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An aerial, wide-angle photograph of a city at night, likely Seattle, showing a river, a large stadium, and a dense urban area with many lit-up buildings. The sky is a mix of orange, yellow, and blue, suggesting a sunset or sunrise. The city lights are visible throughout the landscape.

By changing the way we think about future transport requirements, we can identify opportunities and use infrastructure smarter and more efficiently than before. Mobility as a Service does not change our vision, it opens up opportunities in how we can deliver our vision of a single integrated transport network accessible to everyone.

- Increase in working from home
- Increase in services such as telehealth and online education
- Increase in active transport
- Reinvention of business models
- Use of spaces and places in our communities
- Increase in the focus on safety, social distancing and hygiene measures





MaaS also presents a range of new opportunities in the provision of accurate, timely information where customers can personalise their journey based on detailed travel information such as public transport crowding levels and frequency of cleaning services.

MaaS can also provide customers with alternative options for travel due to its integrated nature of service provision.

Thank you and stay connected



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