

Townsville: Creating a City for People



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Townsville Liveability Study



Two Surveys were conducted:






1. Care Factor Survey
2. Place Experience (PX) Assessment
(Gulliver, Aitkenvale, North Ward, Thuringowa Central and Townsville City)

Full Study available at www.townsville.qld.gov.au

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Top Local Government Area Care Factors

RANK	ATTRIBUTE	% OF PEOPLE
#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	64%  UNIQUE
#2	General condition of public open space (street trees, footpaths, parks etc.)	62%  CARE
#3	Sense of neighbourhood safety (from crime, traffic, pollution etc.)	60%  SENSE OF WELCOME
#4	Sense of personal safety (for all ages, genders, day or night)	58%  SENSE OF WELCOME
#5	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	53%  THINGS TO DO

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Top Local Government Area Care Factors

RANK	ATTRIBUTE	% OF PEOPLE
#6	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	50%  SENSE OF WELCOME
#7	Landscaping and natural elements (street trees, planting, water features etc.)	45%  LOOK & FUNCTION
#8	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)	43%  THINGS TO DO
#8	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	43%  THINGS TO DO
#10	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	42%  SENSE OF WELCOME

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Place Experience Assessment



National
Average



Townsville LGA
Average

YOUR TOP 5 ATTRIBUTES COMPARED TO THE NATIONAL AVERAGE ARE:	DIFFERENCE FROM NATIONAL AVERAGE
Ease of driving and parking	+14.1
Range of housing prices and tenures (low to high \$, buy or rent etc.)	+9.5
Local education options (from elementary to adult education)	+3.5
Range of housing types and sizes (houses, terraces, flats; number of bedrooms etc.)*	+1.7*
Protection of the natural environment*	+0.5*

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Our Community wants to be able to access walking, cycling and public transport.

Currently public transport use is less than 2% of all travel modes.

What is the barrier to better uptake of public transport in Townsville?

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Driving Versus Public Transport – A Personal Case Study

- Drive to work and park in City for \$6 per day.
- Drive to the Dean Street Carpark and park for free, and walk to TCC Walker Street Office.
- Public Transport

Journey planner

Print Share

Plan your journey

10 Kokoda Street, Idalia QLD

103 Walker Street, Townsville QLD

swap

Wed 23 Oct

▼

Leave after

Arrive before ▼

8:00am

Advanced options

Find a journey

Your travel options

1	Start 6:32 AM → Arrive 7:31 AM	Travel time 59 mins
starts in 9 days	> > >	✓
	346m > 208 > 200 > 259m	
2	Start 6:32 AM → Arrive 7:38 AM	Travel time 1 hr 6 mins
starts in 9 days	> > >	>
	346m > 208 > 209 > 245m	

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1 Start 6:32 AM → Arrive 7:31 AM

59 mins

6:32 AM 10 Kokoda Street, Idalia QLD



Walk 346 m
Travel time is about 6 mins

6:38 AM Village Drive at Fairfield Waters Drive, Idalia



Route 208

City, Hospital, University, Willows
Travel time is about 27 mins

Route 208 is not a TransLink service. [Check non-TransLink fare information.](#)

7:09 AM Stockland Elizabeth Street, Aitkenvale



Route 200

Kelso, Stockland, City, Ferry Terminal
Travel time is about 18 mins

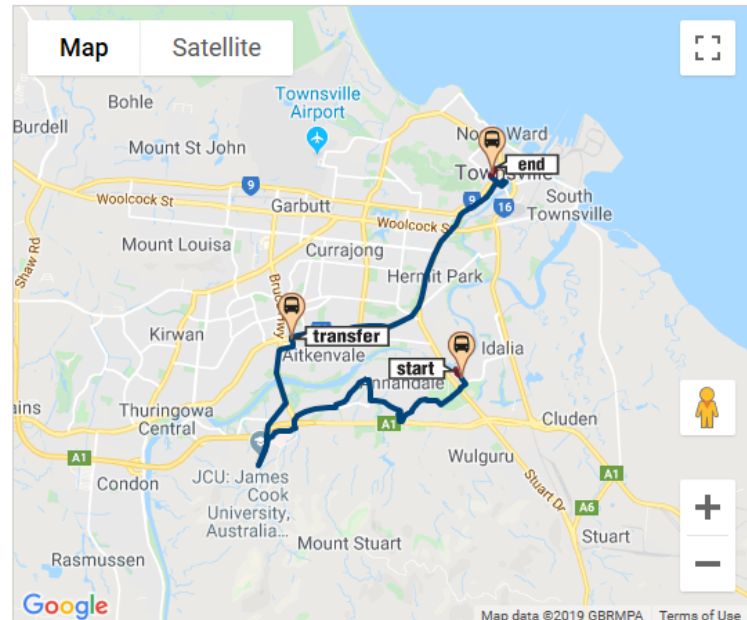
Route 200 is not a TransLink service. [Check non-TransLink fare information.](#)

7:27 AM Walker St at Walker Street, Townsville City



Walk 259 m
Travel time is about 4 mins

7:31 AM 103 Walker Street, Townsville QLD



Reset map

Map legend ■ walk ■ transit

Zone summary

This journey travels in zone 0 - 0.



[Check Townsville fare information.](#)



[A taxi service](#) may be available for your journey.

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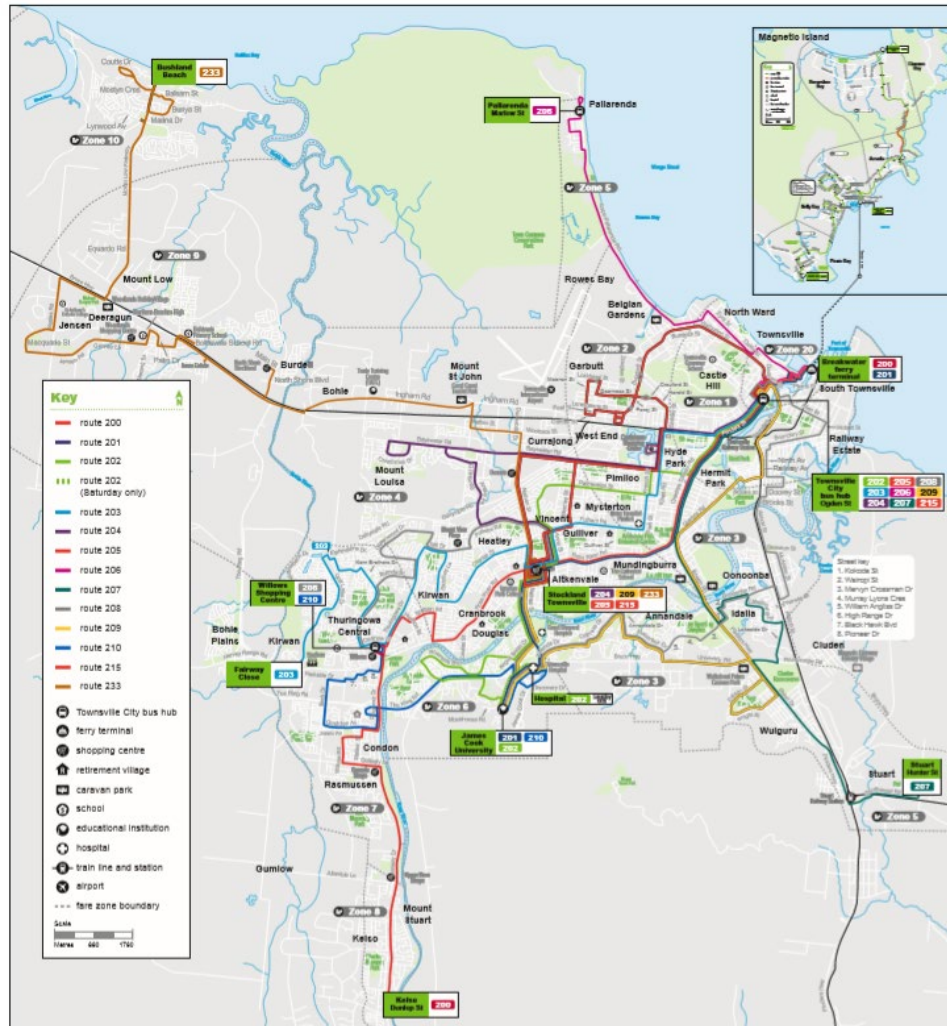
How many zones will I travel?

Fare zone		Destination zone										
		20	1	2	3	4	5	6	7	8	9	10
Origin zone	20	Special city fare applies to travel in central city area (zone 20)	1	2	3	3	3	4	4	5	4	5
	1	1	1	2	3	3	3	4	4	5	4	5
	2	2	2	1	2	2	2	3	3	4	3	4
	3	3	3	2	1	2	3	2	3	4	3	4
	4	3	3	2	2	1	2	2	2	3	2	3
	5	3	3	2	3	2	1	3	3	4	3	4
	6	4	4	3	2	2	3	1	2	3	3	4
	7	4	4	3	3	2	3	2	1	2	2	3
	8	5	5	4	4	3	4	3	2	1	3	4
	9	4	4	3	3	2	3	3	2	3	1	2
	10	5	5	4	4	3	4	4	3	4	2	1

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Townsville bus network map



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Travelling in 3 zones..\$7.40.

Other considerations for public transport:

- Need to have cash/coins to pay.
- Cost is multiplied by the number of people travelling.
- No way to know if the service is late or cancelled.

Taking public transport in Townsville is not simple...



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Townsville City Deal

Commitment 7: Public Transport Solutions

Investigate demand responsive and innovative public transport initiatives that enhances liveability and accessibility.

Action Completed under this Commitment:

- Construction of a new City Bus Hub.
- Opened in Ogden Street, May 2019.



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Image from www.smartcitiesworld.net

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