



# SUPPORTER & EXHIBITOR PROSPECTUS

**14th World Conference on Injury Prevention & Safety Promotion**

Sunday 27 to Wednesday 30 November 2022

Adelaide Convention Centre, South Australia Australia

#Safety2022 | @Conf\_Safety | [www.worldsafety2022.com](http://www.worldsafety2022.com)



## Safety 2022

14TH WORLD CONFERENCE ON INJURY  
PREVENTION & SAFETY PROMOTION



**World Health  
Organization**



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## AFTER SOMETHING DIFFERENT?

The selection of supporter, patron and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for supporters, patrons and all participants of the conference.

In addition to the set packages outlined, packages can be customised to meet your organisation's specific objectives.

To discuss other opportunities contact the PHAA Events Team on [events@phaa.net.au](mailto:events@phaa.net.au) or +61 2 6171 1312.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

When the overseas sponsors are non-residents who carry on a business outside Australia, and the purchase of the advertising services is for their overseas business purposes, the supply of advertising services is not connected with Australia. The supply is not subject to GST.





ADELAIDE CONVENTION CENTRE



# Safety 2022

14TH WORLD CONFERENCE ON INJURY  
PREVENTION & SAFETY PROMOTION

[www.worldsafety2022.com](http://www.worldsafety2022.com)  
#Safety2022

## INVITATION

### RECONNECTING, REINVIGORATING, REIMAGINING INJURY PREVENTION

Dear Potential Supporter or Exhibitor,

The Public Health Association of Australia (PHAA), World Health Organization (WHO), and International and National Organising Committees invite you to consider engaging in the 14th World Conference on Injury Prevention and Safety Promotion (Safety 2022) through supporter, and exhibitor opportunities.

Safety 2022 is being held from Sunday 27 to Wednesday 30 November 2022 at Adelaide Convention Centre, Adelaide, South Australia, Australia, in a hybrid format.

The theme for Safety 2022 is **Reconnecting, Reinvigorating, Reimagining Injury Prevention**

This theme was chosen in light of the significant changes across the globe, the most obvious of these is COVID, however we are also seeing changes to renewable energy, greater automation especially in automobiles and manufacturing, greater use of big data and artificial intelligence, the Black Lives Matter movements, Me Too movement, climate change, higher government debt, ageing populations and much more. These changes are going to transform the way we working in injury prevention and require us to reinvent, reinvigorate and reimagine injury prevention.

Engagement in Safety 2022 through supporter and exhibitor opportunities, offers a strategic opportunity to demonstrate the support your organisation gives to the injury prevention and safety promotion sector and to associate your brand with thought leadership, networking and partnership development.

The PHAA team is committed to working with supporters and exhibitors to match packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these engagement opportunities or any further ideas you may have for promoting your products or services.

We look forward to hearing from you.

Kind regards,



**Associate Professor Richard Franklin**  
Conference Convenor, Safety 2022



# ABOUT SAFETY 2022



## CONFERENCE BACKGROUND

Since 1989, thirteen World Conferences on Injury Prevention and Safety Promotion and one virtual Showcase have taken place under the auspices of the World Health Organization and its network of Collaborating Centers. The overall goal of these conferences is to strengthen the field of injury prevention and safety promotion through facilitating exchange of scientific knowledge and providing ample networking opportunities, creating a global community.

The 14th World Conference on Injury Prevention and Safety Promotion will be held from 27-30 November 2022 in Adelaide, Australia. Hosted by the Public Health Association of Australia and other key national and international organisations, and Co-Sponsored by the World Health Organization, Safety 2022 aims to bring together the global injury prevention community to continue the successful world conferences highlighting the important research, work and advocacy in injury prevention and safety promotion.

## CONFERENCE OBJECTIVES

Injury prevention and safety promotion is a maturing area. It involves many disciplines and interest groups who are active in diverse settings. The objectives of Safety 2022 are as follows:

- Facilitating international information sharing and cooperation, and the further development of the science of injury prevention and safety promotion;
- Provide evidence on good practices by which national progress in planning and development of injury prevention initiatives can be measured;
- Provide greater accessibility and ensure delegate safety by providing face to face and virtual attendance options in response to the COVID-19 pandemic.
- Create an environment for knowledge sharing, collaboration and relationship building, creating a 'global injury prevention and safety promotion community';
- Encourage young researchers and health promotion practitioners to start developing a career in the injury prevention;
- Recognise and encourage inter-sectoral liaison and collaboration, including encouraging and embracing diversity and anti-racism learnings;
- Develop the knowledge base of injury prevention practice; and
- Connecting a growing number of professionals and stakeholders to the WHO policies for violence and injury prevention.

## DELEGATE PROFILE

The Conference aims to facilitate global, inclusive and diverse conversations on addressing the gaps in injury prevention and safety promotion. Attendees will include policy makers, government officials, researchers, community and NGO workers, practitioners, academics, funders of prevention programs, safety officers, local council workers, workplace health and safety representatives, health professionals, and drug and alcohol workers.

## VENUE

The Adelaide Convention Centre is regarded as one of the world's most modern, flexible and technologically advanced meetings and events centres. A striking landmark on Adelaide's Riverbank, the Centre comprises three independent yet seamlessly integrated buildings—East, Central and West—and offers more than 20,000sqm of flexible meetings and event space. Each building takes advantage of our prime positioning on the River Torrens, providing plenty of natural light and panoramic views of the river to deliver a heightened sense of destination.

## CO - SPONSOR

The World Health Organization (WHO) is the originator, together with its Collaborating Centers, of the series of World Conferences on Injury Prevention and Safety Promotion. The network of WHO Collaborating Centers for Violence and Injury Prevention are represented through the International Organising Committee.



# OPPORTUNITIES

## PRINCIPAL PARTNERS

Safety 2022 is proudly supported by Adelaide Convention Bureau, South Australian Government and The Adelaide Convention Centre as Principal Partners of the event.



## CONFERENCE PROMOTION

Safety 2022 will be promoted widely to the international injury prevention and safety promotion sector. This will include direct email campaigns, newsletters, extensive exposure on conference material, on the conference website, in the official program and satchel and other opportunities as per the engagement opportunities agreement.

## OPPORTUNITIES

Supporting and/or exhibiting at Safety 2022 offers your organisation the opportunity to be involved with an important Conference for highlighting challenges relating to injury prevention and safety promotion around the world. Supporting and/or exhibiting at the conference provides an excellent opportunity to:

- Demonstrate your organisation's support of injury prevention & safety promotion, and the organisations which deliver it;
- Promote your organisation and services to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

The PHAA team is committed to working with supporters to match supporter and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

The selection of supporter and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for supporters, exhibitors and all participants of the conference. In addition to the set packages outlined, supporter and exhibition packages can be customised to meet your organisation's specific objectives.

Early confirmation of your supporter and/or exhibition package of Safety 2022 will ensure an even higher level of exposure. An extensive promotional campaign including email broadcasts and web exposure will be implemented with the opportunity exists for your company to be represented as a key supporter of the conference well in advance of the event.

## TO BOOK

For more information or to book a supporter and/or exhibitor package, please contact: PHAA Events Team, A: PO Box 319 Curtin, ACT 2612, T: +61 2 6171 1312, E: [events@phaa.net.au](mailto:events@phaa.net.au)

## NOTES

- Supporter and exhibition packages will be booked in accordance to [PHAA's Sponsorship Protocol](#);
- All costs are GST inclusive;
- All inserts / handouts are to be supplied by the supporter or exhibitor;
- All time frames must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the supporter or exhibitor in high resolution formats; and
- All banners are to be provided by the supporter or exhibitor.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

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# SUPPORTER OPPORTUNITIES



**Safety 2022**

14TH WORLD CONFERENCE ON INJURY  
PREVENTION & SAFETY PROMOTION

# ASSOCIATE PARTNER

**\$50,000 AUD incl. GST**

**Exclusive Opportunity**

As the Associate Partner your organisation will have the highest visibility and maximum exposure at this important conference. This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of the international injury prevention and safety promotion sector.

## BE ACKNOWLEDGED

- Name acknowledgment as the Safety 2022 Associate Partner;
- Specific acknowledgment of your role as the Associate Partner at opening and closing plenary sessions;
- Acknowledgment in Conference e-newsletters as the Associate Partner.

## BE PROMOTED

- Logo recognition as the Associate Partner in all conference promotional material, including conference ebulletins, website and in the official program;
- 1 x full page colour advertisement in a prominent position in the official program (finished artwork to be supplied, ad content subject to approval);
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website

## ATTEND

- 16 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner;

NB: exhibitor registrations include morning/afternoon teas and lunches (when applicable) for the duration of the Conference, does not include attendance of conference sessions.

## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).
- A premium 6m x 2m exhibition both in a prominent position in the exhibition and networking hall (subject to availability).
- Opportunity to hold a meeting in the Conference Meeting Room during Safety 2022 (subject to availability).

## KEY POSITION

- Opportunity to sponsor the opening session and plenary session 1 and have your logo displayed in the conference program for that session and on the holding slides;
- Acknowledgment as the Associate Partner by the plenary session chair in the session;
- Banner displayed in sponsored session (subject to approval);

## EXTRAS - SUPPORT FOR SCHOLARSHIPS

As a supporter of Safety 2022 your package will support the following scholarship opportunities for Lower Middle Income Countries to attend and engage in Safety 2022.

- 2x Scholarships for Lower Middle Income Country attendees.

## PAYMENT

- Payments can be split over financial years, where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

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# ASSOCIATE SUPPORTER

**\$35,000 AUD incl. GST**

**Four Available**

As an Associate Supporter your organisation will have high visibility and exposure at this important injury prevention and safety promotion conference.

This is a rare opportunity to be placed at the forefront of the delegates during a plenary session at the Safety 2022 and receive recognition at an international level for your support of injury prevention and safety promotion.

## BE ACKNOWLEDGED

- Name acknowledgment as a Safety 2022 Associate Supporter;
- Specific acknowledgment of your role as an Associate Supporter at opening and closing plenary sessions;
- Acknowledgment in Conference e-newsletters as an Associate Supporter.

## BE PROMOTED

- Logo recognition as an Associate Supporter in all conference promotional material, including conference ebulletins, website and in the official program;
- 1 x full page colour advertisement in a prominent position in the official program (finished artwork to be supplied, ad content subject to approval);
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website

## ATTEND

- 12 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner;

NB: exhibitor registrations include morning/afternoon teas and lunches (when applicable) for the duration of the Conference, does not include attendance of conference sessions.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

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## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).
- A premium 6m x 2m exhibition both in a prominent position in the exhibition and networking hall (subject to availability).
- Opportunity to hold a meeting in the Conference Meeting Room during Safety 2022 (subject to availability).

## KEY POSITION

- Opportunity to sponsor a plenary session (excluding opening and plenary 1) and have your logo displayed in the conference program for that session and on the holding slides;
- Acknowledgment as the Associate Partner by the plenary session chair in the chosen plenary session;
- Banner displayed in sponsored session (subject to approval).

## EXTRAS - SUPPORT FOR SCHOLARSHIPS

As a supporter of Safety 2022 your package will support the following scholarship opportunities for Lower Middle Income Countries to attend and engage in Safety 2022.

- 2x Scholarships for Lower Middle Income Country attendees.

## PAYMENT

- Payments can be split over financial years, where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.



# STREAM SUPPORTER

**\$25,000 AUD incl. GST**

**Limited Number Available**

An important engagement opportunity in the program in the concurrent sessions, the sessions aim to facilitate discussions around the congress topics to further injury prevention and safety promotion at an international level.

By becoming a Stream Supporter you will actively engage in the concurrent sessions and contribute to bettering injury prevention and safety promotion outcomes. You will also be recognised and be placed at the forefront of delegates in your chosen session.

## BE ACKNOWLEDGED

- Name acknowledgment as a Safety 2022 Stream Supporter;
- Specific acknowledgment of your role as an Stream Supporter at opening and closing plenary sessions;
- Acknowledgment in Conference e-newsletters as an Stream Supporter.

## BE PROMOTED

- Logo recognition as an Stream Supporter in all conference promotional material, including conference ebulletins, website and in the official program;
- 1 x full page colour advertisement in a prominent position in the official program (finished artwork to be supplied, ad content subject to approval);
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website

## ATTEND

- 8 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner;

## ENGAGE

- Opportunity to engage with the National Organising Committee in identifying a spotlight speaker for your stream.

NB: exhibitor registrations include morning/afternoon teas and lunches (when applicable) for the duration of the Conference, does not include attendance of conference sessions.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

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## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).
- A premium 3m x 2m exhibition both in a prominent position in the exhibition and networking hall (subject to availability).
- Opportunity to hold a meeting in the Conference Meeting Room during Safety 2022 (subject to availability).

## KEY POSITION

- Opportunity to sponsor a concurrent stream and have your logo displayed in the conference program for that stream and on the holding slides during the session/s;
- Acknowledgment as the Stream Supporter by the session/s chair in the chosen concurrent stream;
- Banner displayed in sponsored session (subject to approval).

## EXTRAS - SUPPORT FOR SCHOLARSHIPS

As a supporter of Safety 2022 your package will support the following scholarship opportunities for Lower Middle Income Countries to attend and engage in Safety 2022.

- 1x Scholarships for Lower Middle Income Country attendees.

## PAYMENT

- Payments can be split over financial years, where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.



# CONFERENCE DINNER SUPPORTER

**\$15,000 AUD incl. GST**

**Exclusive Opportunity**

The Conference Dinner offers an opportunity to engage with fellow delegates, speakers, sponsors and exhibitors in an informal setting, it also offers an opportunity to be associated with networking and relationship building, creating a memorable experience for all that attend.

The Conference Dinner will feature light entertainment, healthy catering and Australian hospitality experiences.

## BE ACKNOWLEDGED

- Name acknowledgment as a Safety 2022 Conference Dinner Supporter;
- Specific acknowledgment of your role as an Conference Dinner Supporter at opening and closing plenary sessions;
- Acknowledgment in Conference e-newsletters as an Conference Dinner Supporter.

## BE PROMOTED

- Logo recognition as the Conference Dinner Supporter in all conference promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website

## ATTEND

- 4 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner;
- 6 x additional tickets to the Conference Dinner.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

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## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).
- Opportunity to reserve up to 2 tables at the Conference Dinner for you and your invited guests.

## KEY POSITION

- Banner displayed at the entrance to the Conference Dinner (subject to approval);
- Logo displayed on the Conference Dinner tickets.

## EXTRAS - SUPPORT FOR SCHOLARSHIPS

As a supporter of Safety 2022 your package will support the following scholarship opportunities for Lower Middle Income Countries to attend and engage in Safety 2022.

- 1x Scholarships for Lower Middle Income Country attendees.

## PAYMENT

- Payments can be split over financial years, where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.



# SESSION SUPPORTER

**\$8,500 AUD incl. GST**

## Limited Number Available

Safety 2022 will feature a range of injury prevention and safety promotion topics during the concurrent sessions.

As a Session Supporter you will have an opportunity to highlight your organisation in association with a concurrent session topic and engage in discussions with fellow delegates around important injury prevention and safety promotion issues.

### BE ACKNOWLEDGED

- Name acknowledgment as a Safety 2022 Session Supporter;
- Specific acknowledgment of your role as an Session Supporter at opening and closing plenary sessions;
- Acknowledgment in Conference e-newsletters as an Session Supporter.

### BE PROMOTED

- Logo recognition as the Session Supporter in all conference promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website

### ATTEND

- 2 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner;

### ENAGE

- Opportunity to nominate a chair for your sponsored concurrent session.

### CONNECT TO DELEGATES

- An electronic consenting delegate list (subject to permission of the delegate).

### KEY POSITION

- Opportunity to sponsor a concurrent session and have your logo displayed in the conference program for that session and on the holding slides;
- Acknowledgement as the Session Supporter by the concurrent session chair in the chosen session;
- Banner displayed in sponsored session

### PAYMENT

- Please note, full payment must be received before Safety 2022 commences.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

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# POSTER PRESENTATION PATRON

**\$10,000 AUD incl. GST**

**Exclusive Opportunity**

Posters presentations offer a vital opportunity for programs and research to be communicated at Safety 2022.

In order to facilitate electronic posters, Safety 2022 is looking for a Poster Presentation Patron to support the event through sponsoring this important element of the program. The more poster presentation opportunities that are made available the more enriching the discussions and collaborations can be for the international injury prevention and safety promotion community.

## BE ACKNOWLEDGED

- Name acknowledgment as a Safety 2022 Poster Presentation Patron;
- Specific acknowledgment of your role as a Poster Presentation Patron at opening and closing plenary sessions;
- Acknowledgment in Conference e-newsletters as a Poster Presentation Patron.

## BE PROMOTED

- Logo recognition as the Poster Presentation Patron in all conference promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website;

## ATTEND

- 2x Full conference registrations including a ticket to the Welcome Function and Conference Dinner.

## ENGAGE

- Opportunity to nominate a chairs for the poster walk sessions and poster pitch session.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

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## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).

## KEY POSITION

- Opportunity to have your logo displayed in the conference program in association with the poster presentations and on the holding slides of the poster pitch session;
- Acknowledgment as the Poster Presentation Patron by the poster pitch chair in the session;
- Banner displayed in poster pitch session (subject to approval).

## PAYMENT

- Payments can be split over financial years, where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.



# REFRESHMENT BREAK SUPPORTER

**\$8,800 AUD incl. GST**

**Only Three Available**

Refreshment breaks offer delegates an opportunity to network, build relationships and take in learnings from the Conference.

As a Refreshment Break Supporter you will have an opportunity to be at the forefront of delegates during refreshment breaks on your chosen day (excluding the Conference Dinner and Welcome Reception) and be associate with vital networking opportunities during the Conference.

## BE ACKNOWLEDGED

- Name acknowledgment as a Safety 2022 Refreshment Break Supporter;
- Specific acknowledgment of your role as a Refreshment Break Supporter at opening and closing plenary sessions;
- Acknowledgment in Conference e-newsletters as a Refreshment Break Supporter.

## BE PROMOTED

- Logo recognition as a Refreshment Break Supporter in all conference promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website

## ATTEND

- 2 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner;

NB: exhibitor registrations include morning/afternoon teas and lunches (when applicable) for the duration of the Conference, does not include attendance of conference sessions.

## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).
- An exhibition pod in a prominent position in the exhibition and networking area (subject to availability).

## KEY POSITION

- Banner displayed at near the catering station/s during your chosen day (subject to approval);
- Logo displayed in the conference program for the breaks during your chosen conference day;
- Chose one of the Conference days:
  - Monday 28 November;
  - Tuesday 29 November; or
  - Wednesday 30 November.

## PAYMENT

- Payments can be split over financial years, where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

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# LMIC SCHOLARSHIP SUPPORTER

**\$5,000 AUD incl. GST**

**Unlimited**

Offering opportunities for Lower Middle Income Countries (LMIC) to attend Safety 2022 in Australia is a key objective of the conference.

As a LMIC Scholarship Supporter your organisation will showcase the support of engaging LMIC in this important congress and offer them an opportunity to attend the congress.

In addition, your sponsorship will go towards supporting flights, accommodation and registration for them to attend.

## BE ACKNOWLEDGED

- Name acknowledgment as a Safety 2022 LMIC Scholarship Supporter;
- Specific acknowledgment of your role as a LMIC Scholarship Supporter at opening and closing plenary sessions;
- Acknowledgment in Conference e-newsletters as a LMIC Scholarship Supporter.

## BE PROMOTED

- Logo recognition as a LMIC Scholarship Supporter in all conference promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website.

## ATTEND

- 1x Full conference registrations including a ticket to the Welcome Function and Conference Dinner.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

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## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).

## KEY POSITION

- Acknowledgment as a LMIC Scholarship Supporter in the official program in reference to the LMIC scholarships.

## SUPPORT FOR SCHOLARSHIPS

As a supporter of Safety 2022 your package will support the following scholarship opportunities for Lower Middle Income Countries to attend and engage in Safety 2022.

- 2x Scholarships for Lower Middle Income Country attendees.

## PAYMENT

- Payments can be split over financial years, where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.





# GLOBAL ENGAGEMENT PATRON

## Contra

### Limited Opportunities Available

As a Global Engagement Patron your organisation will show support of Safety 2022 through promotional and advertising opportunities and have the opportunity to have your brand in front of delegates at the conference.

In return your organisation will support the conference promoting the event to your networks and supporting the event through engaging attendance and contribution of the international injury prevention and safety promotion community.

#### BE ACKNOWLEDGED

- Name acknowledgment as a Safety 2022 Global Engagement Patron;
- Acknowledgment in Conference e-newsletters as a Global Engagement Patron.

#### BE PROMOTED

- Logo recognition as a Global Engagement Patron in all conference promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the conference program;
- Company logo, contact details and profile on the conference website.

#### ATTEND

- 2 x Full conference registrations charged at the Earlybird membership rate, \$895 AUD saving 30% off full fare. This will include a ticket to the Welcome Reception Function and Conference Dinner.

#### YOUR SUPPORT

- 3 x email marketing campaigns to your organisations members and/or stakeholders advertising the conference i.e. earlybird registrations closing, call for abstracts.
- 6 x social media promotions in the lead up to the congress through your organisations platforms such as twitter (images can be provided): and
- A website listing of the conference on your organisations website with a link to the conference website

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# EXHIBITION OPPORTUNITIES



**Safety 2022**

14TH WORLD CONFERENCE ON INJURY  
PREVENTION & SAFETY PROMOTION

# EXHIBITION OPPORTUNITIES



Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options. All refreshment breaks will be held amongst the exhibition and networking area providing high exposure to the delegates for all exhibitors.

As an exhibitor you will be:

- Highly visible at Safety 2022;
- Surrounded by extensive networking opportunities;
- Building links with international leaders in the injury prevention and safety promotion community;
- Associated with quality, innovation and excellence through an event with a reputation for addressing cutting edge issues; and
- Provided with the opportunity to showcase your products, services or research.

The PHAA team will work closely with you to ensure that your organisation generates the best possible outcomes from the conference. This rare opportunity to engage face-to-face and virtually with all attendees. Attendees can visit exhibitor stands catering area. Delegates can interact with exhibitors face-to-face or virtually by requesting a virtual video conversation with a specific exhibitor.

## Booth Types

Below is a sample of booth types available for Safety 2022. Packages created have been done so to create a varying range of opportunities to showcase your products, services or research.

### EXHIBITION BOOTH



### EXHIBITION POD



**Please note:** image is for demonstration purposes only and may vary in colour and appearance.

*Furniture is not included in the packages and is for demonstration purposes only.*

**Please note:** Additional exhibitor passes for company representatives who wish to have entry to the exhibition hall only may be purchased for \$150 per day per person.

*Booking forms for additional passes and tickets to the social functions will be available in the exhibition kit forwarded on receipt of the signed contract and full payment.*



# COFFEE CART HUB EXHIBITOR

**\$6,600 AUD incl. GST**

**Only two available**

A popular feature of any event, delegates love their coffee and often seek out a coffee cart before sessions and during breaks. As the Coffee Cart Hub Exhibitor you will have an opportunity to draw delegates to your booth with coffee and engage them in conversation while they wait furthering your exposure to the international injury prevention and safety promotion community.

## BE ACKNOWLEDGED

- Name acknowledgment as a Safety 2022 Coffee Cart Hub Exhibitor;
- Acknowledgment in Conference e-newsletters as a Coffee Cart Hub Exhibitor.

## BE PROMOTED

- Logo recognition as a Coffee Cart Hub Exhibitor in all Conference promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the Conference program;
- Company logo, contact details and profile on the Conference website.

## ATTEND

- 2 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner.

NB: exhibitor registrations include morning/afternoon teas and lunches (when applicable) for the duration of the Conference, does not include attendance of Conference sessions.

## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).
- A premium 6m x 2m exhibition booth in a prominent position in the exhibition and networking area (subject to availability).

## UNIQUE INCLUSIONS

- Coffee Cart for the duration of Safety 2022 (supplied through the Adelaide Convention Centre).

## BOOTH INCLUSIONS

- 2 x digital print fabric insert (1000mm x 960mm)
- 1 x 4amp power feed
- 2 x LED pendant lights
- 1 x built in cupboard.

## KEY POSITION

- Opportunity to brand your booth as a Coffee Cart Hub for Safety 2022.
- Promotion in the official congress program to draw people to the Coffee Cart Hub booth.

## PAYMENT

- Payments can be split over financial years (if applicable), where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

When the overseas sponsors are non-residents who carry on a business outside Australia, and the purchase of the advertising services is for their overseas business purposes, the supply of advertising services is not connected with Australia. The supply is not subject to GST.





# STUDENTS & YOUNG PROFESSIONALS MEET & GREET HUB EXHIBITOR

**\$4,500 AUD incl. GST**

**Exclusive Opportunity**

An important focus of Safety 2022 is facilitating and engaging students and young professionals in the Safety 2022 motivating and encouraging the next generation of the injury prevention and safety promotion community.

As the Students & Young Professionals Meeting & Greet Hub Exhibitor, you will play a vital role in making this happen and connecting students and young professionals and the conference.

## BE ACKNOWLEDGED

- Name acknowledgment as the Safety 2022 Students & Young Professionals Meeting & Greet Hub Exhibitor;
- Acknowledgment in Conference e-newsletters as a Students & Young Professionals Meeting & Greet Hub Exhibitor.

## BE PROMOTED

- Logo recognition as the Students & Young Professionals Meeting & Greet Hub Exhibitor in all Conference promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the Conference program;
- Company logo, contact details and profile on the Conference website.

## ATTEND

- 2 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner

NB: exhibitor registrations include morning/afternoon teas and lunches (when applicable) for the duration of the Conference, does not include attendance of Conference sessions.

## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).
- A premium 6m x 2m exhibition both in a prominent position in the exhibition and networking area (subject to availability).

## UNIQUE INCLUSIONS

- 3x tables and chairs.

## BOOTH INCLUSIONS

- 2 x digital print fabric insert (1000mm x 960mm)
- 1 x 4amp power feed
- 2 x LED pendant lights
- 1 x built in cupboard.

## KEY POSITION

- Opportunity to brand your booth as the Students & Young Professionals Meeting & Greet Hub for Safety 2022.
- Promotion in the official conference program to draw people to the Students & Young Professionals Meeting & Greet Hub booth.

## PAYMENT

- Payments can be split over financial years (if applicable), where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

When the overseas sponsors are non-residents who carry on a business outside Australia, and the purchase of the advertising services is for their overseas business purposes, the supply of advertising services is not connected with Australia. The supply is not subject to GST.



# EXHIBITION BOOTH

**\$4,500 AUD incl. GST**

**Limited Number Available**

## BE ACKNOWLEDGED

- Acknowledgment in Conference e-newsletters as a an Exhibitor.

## BE PROMOTED

- Logo recognition as an Exhibitor in all Conference promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the Conference program;
- Company logo, contact details and profile on the Conference website.

## ATTEND

- 2 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner.

NB: exhibitor registrations include morning/afternoon teas and lunches (when applicable) for the duration of the Conference, does not include attendance of Conference sessions.

## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).
- A 3m x 2m exhibition both in the exhibition and networking area (subject to availability).

## BOOTH INCLUSIONS

- 2 x digital print fabric insert (1000mm x 960mm)
- 1 x 4amp power feed
- 2 x LED pendant lights
- 1 x built in cupboard.

## PAYMENT

- Payments can be split over financial years (if applicable), where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

When the overseas sponsors are non-residents who carry on a business outside Australia, and the purchase of the advertising services is for their overseas business purposes, the supply of advertising services is not connected with Australia. The supply is not subject to GST.



# EXHIBITION POD

**\$3,000 AUD incl. GST**

**Limited Number Available**

## BE ACKNOWLEDGED

- Acknowledgment in Conference e-newsletters as a an Exhibitor.

## BE PROMOTED

- Logo recognition as an Exhibitor in all Congress promotional material, including conference ebulletins, website and in the official program;
- Company logo, contact details and profile in the Conference program;
- Company logo, contact details and profile on the Conference website.

## ATTEND

- 1 x Full conference registrations including a ticket to the Welcome Function and Conference Dinner.

## OVERSEAS SUPPORTERS & EXHIBITORS - GST

When the overseas sponsors are non-residents who carry on a business outside Australia, and the purchase of the advertising services is for their overseas business purposes, the supply of advertising services is not connected with Australia. The supply is not subject to GST.

## CONNECT TO DELEGATES

- An electronic consenting delegate list, including name, position, organisation and email address (subject to permission of the delegate).
- An exhibition pod in the exhibition and networking area (subject to availability).

## BOOTH INCLUSIONS

- 1 x digital print fabric insert (1000mm x 960mm)
- 1 x 4amp power feed
- 1 x LED pendant lights
- 1 x built in cupboard.

## PAYMENT

- Payments can be split over financial years (if applicable), where available, to assist with your organisations budgeting. When confirming the sponsorship let us know if you would like to arrange this.
- Please note, full payment must be received before Safety 2022 commences.



# PROMOTIONAL OPPORTUNITIES



**Safety 2022**

14TH WORLD CONFERENCE ON INJURY  
PREVENTION & SAFETY PROMOTION

# PROGRAM ADVERTISEMENT

## Limited Number Available

The conference program is a quality printed document (also available electronically via conference website) provided to all delegates. It is constantly used and referred to throughout the congress and provides a superior opportunity to raise brand awareness. A limited number of full colour advertising slots are available and ad content subject to approval.

### PRICING

#### Conference Booklet

Full page: \$700  
Half page: \$350

#### Digital Online APP

Landing Page on APP \$2,000  
Scrolling Banner on APP \$1,000

#### Artwork specs for Conference Booklet

- Full page size: Width = 230mm, Height = 210mm, 5mm bleed + crop marks
- Half page size: Width = 230mm, Height = 105mm, 5mm bleed + crop marks

Finished artwork needs to be supplied as high resolution press optimised PDF files.

Original artwork (converted to PDF) must be CMYK and photos, logos, etc. used in the original file must be at least 300 dpi at the final print size.

**Please note:** Program advertisements need to be supplied by Friday 30 September 2022 otherwise they will not be included.

## Environment Impact

The Public Health Association of Australia (PHAA) is always progressing towards more environmentally friendly events. The International and National Organising Committee for Safety 2022 have decided not to provide delegates with a satchel and additional promotional flyers in order to reduce waste and environmental impact. We encourage delegates to bring along their own satchel/carry bag to use at the conference. Also encourage is bringing along a pre-loved conference lanyard to re-use at the 14th World Conference on Injury Prevention and Safety Promotion (Safety 2022).



# TERMS & CONDITIONS



- The Public Health Association of Australia (PHAA) reserves the right to amend the supporter, patron and exhibition packages to benefit the supporter, exhibitor, congress and delegates.
- Supporters, Patrons and Exhibitors will be selected based on their ability to meet conference requirements. PHAA reserves the right to review all display materials provided by a Supporter, Patron, or Exhibitor and/or with discretion, refuse any application.
- All Supporters, Patrons, and Exhibitors must comply with the principles that their sponsorship must:
  - Comply with the [PHAA Sponsorship Protocol](#);
  - Withstand professional and public scrutiny;
  - Conform to professional and community standards of ethics and good taste; and
  - Not bring PHAA, World Health Organization (WHO) and/or the industry into disrepute.
- The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the PHAA and all prices in this prospectus are quoted inclusive of GST.
- PHAA reserves the right to vary to prices in accordance with any movements in the legislated rate of the GST.
- Provision of a logo is taken to be permission for the PHAA to use that intellectual property to advertise and promote the congress.
- Supporter, Patron, or exhibition space will be allocated only on receipt of a signed Booking Form. A letter of confirmation and tax invoice will be provided to confirm the booking. The full amount is due and payable within 14 days of receiving the tax invoice.
- Exhibitors must hold public and liability insurance to a minimum of AUD\$10 million. Certificates of currency for the insurance may be requested.

## CANCELLATION POLICY

All cancellations must be notified to PHAA Events Team in writing by email before the cancellation can be processed. Cancellations will not be deemed to be received until you have written confirmation from PHAA. If you have not received acknowledgment within two (2) business days, please contact PHAA Events Team on +61 2 6171 1312. If the cancellation is not received in writing, the supporter, patron or exhibition space will not be cancelled and the full amount will still be payable.

For cancellations received in writing by PHAA after 1 October 2022, a service fee of 50% of total fees will apply. No refunds will be made for cancellations after 30 October 2022.

After a supporter, patron or exhibition package has been confirmed, a reduction in exhibition space or sponsorship size will be considered a cancellation and will be governed by the above cancellation policy. Any exhibition space not claimed one hour before the exhibition commences may be reassigned without refund.

Exhibition space will be allotted in the order in which applications and payments are received.

PHAA reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. PHAA will not discount or refund for any facilities not used or not required.

If it is intended to utilise a custom built stand, the Events Officer must be advised and such advice must include full details and dimensions. All display construction requires the approval of the Events Officer. The custom built stand must fit inside the exhibition space allocated as indicated on the floor plan. Please note, it is a preference of PHAA to not have custom stand at the event.

The delivery of supporter, patron and exhibition entitlements will be provided subject to the Supporters, Patrons and Exhibitors application meeting production timelines.

No Supporter, Patron or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked trade exhibition space except upon written consent of PHAA.

Supporter, Patron or Exhibitor staff attending as part of the package will be required to agree to the standard delegate terms and conditions.

Should, for any reason outside the control of PHAA, the venue or speakers change, PHAA will deliver the 14th World Conference on Injury Prevention & Safety Promotion 2022 as a Virtual online Conference. In this instance the supporter, patron and exhibitor responsibility for, and the supporter, patron and/or exhibitor indemnifies PHAA against, any costs, charges or fines incurred by the sponsor/exhibitor in the process of attending Safety 2022. This agreement is subject to the laws of the Australian Capital Territory and agreement to these terms and conditions indicates acceptance of this indemnity.

Neither party shall be liable in damages or have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to Acts of God, Government restrictions (including the denial or cancellation of any export or other necessary license), wars, insurrections and/or any other cause beyond the reasonable control of



# BOOKING FORM - SAFETY 2022

**Organisation:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Position:** \_\_\_\_\_  
**Postal Address:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

SUPPORT PACKAGES		
Type	Cost	Select
Associate Partner	\$50,000	<input type="checkbox"/>
Associate Supporter	\$35,000	<input type="checkbox"/>
Stream Supporter	\$25,000	<input type="checkbox"/>
Conference Dinner Supporter	\$15,000	<input type="checkbox"/>
Poster Presentaton Patron	\$10,000	<input type="checkbox"/>
Session Supporter	\$8,500	<input type="checkbox"/>
Refreshment Break Supporter	\$8,800	<input type="checkbox"/>
• Monday 28 November		<input type="checkbox"/>
• Tuesday 29 November		<input type="checkbox"/>
• Wednesday 30 November		<input type="checkbox"/>
LMIC Scholarship Supporter	\$5,000	<input type="checkbox"/>
Global Engagement Patron	Contra	<input type="checkbox"/>

EXHIBITION PACKAGES		
Coffee Cart Hub Exhibitor	\$6,600	<input type="checkbox"/>
Students & Young Professionals Meet & Greet Hub Exhibitor	\$4,500	<input type="checkbox"/>
Exhibition Booth	\$4,500	<input type="checkbox"/>
Exhibition Pod	\$3,000	<input type="checkbox"/>

PROGRAM ADS		
Full page program ad	\$700	<input type="checkbox"/>
Half page program ad	\$350	<input type="checkbox"/>
Landing Page on APP	\$2,000	<input type="checkbox"/>
Scrolling Banner on APP	\$1,000	<input type="checkbox"/>

To book a package, please send the completed form to: PHAA Events Team,  
 E: [events@phaa.net.au](mailto:events@phaa.net.au), T: +61 2 6171 1309

## CONFIRMATION

**Please note:** Upon completion of this form a tax invoice and contract will be provided. Confirmation of supporter, patron and exhibition spaces is conditional upon this form and contract being completed and all payment has been received. The PHAA reserve the right to reassign any supporter, patron or exhibition package if the terms and conditions outlined in the supporter, patron and exhibition brochure are not fulfilled.

Upon confirmation, this contract is binding on the signature below.

I/We agree to comply with the terms and conditions and all provisions of the supporters, patrons and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

**Name of authorised person:** \_\_\_\_\_  
**Position:** \_\_\_\_\_  
**Signature:** \_\_\_\_\_  
**Date:** \_\_\_\_\_



## CONTACT US

+61 2 6285 2373  
[events@phaa.net.au](mailto:events@phaa.net.au)

-  PublicHealthAssociationofAustralia
-  \_PHAA\_
-  public-health-association-of-australia

[www.WorldSafety2022.com](http://www.WorldSafety2022.com)  
#Safety2022



# Safety 2022

14TH WORLD CONFERENCE ON INJURY  
PREVENTION & SAFETY PROMOTION



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