

Exploring Driver Behaviour to Shape Better Road-user Experiences

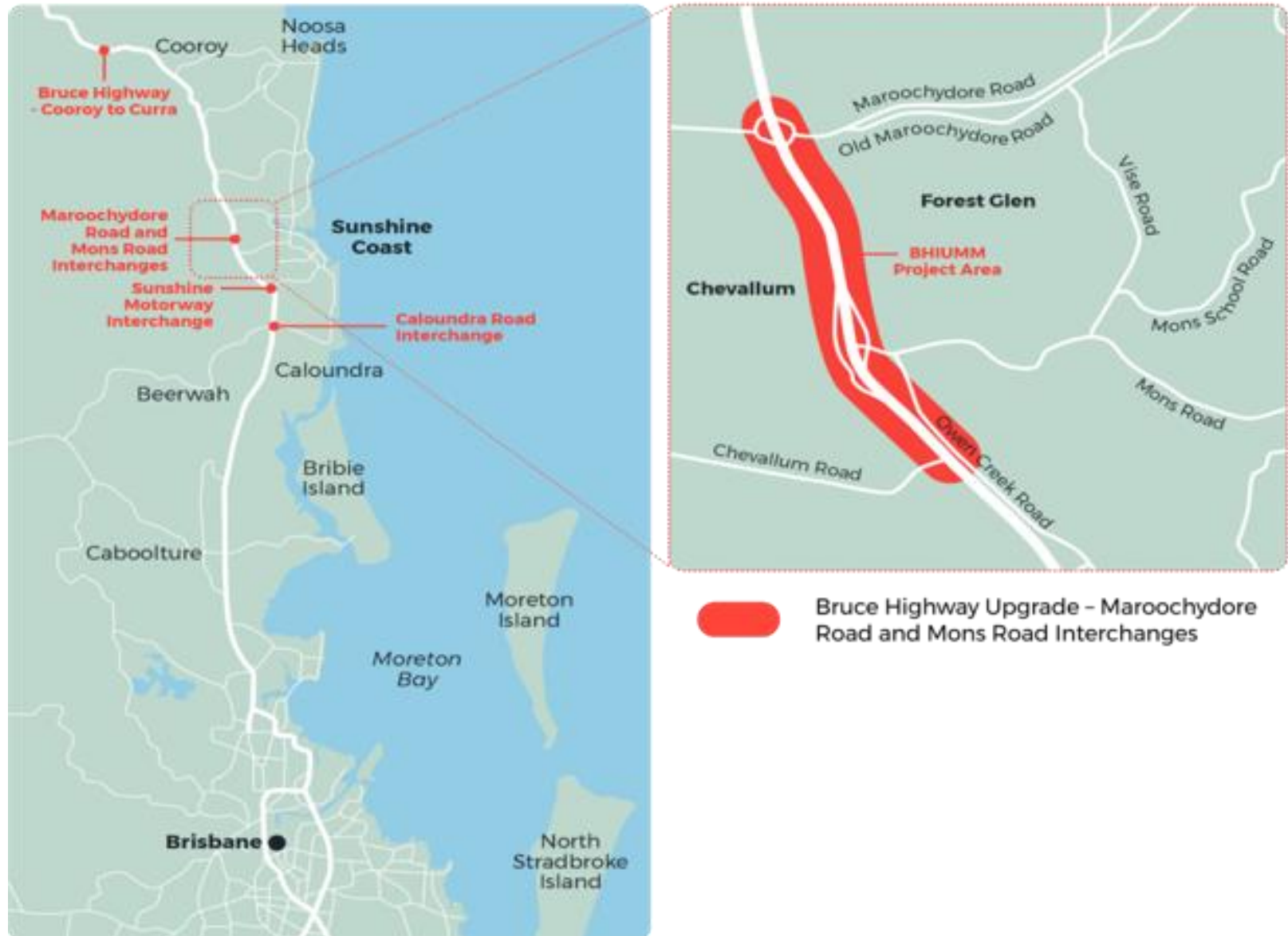


Image Courtesy of The Department of Transport and Main Roads

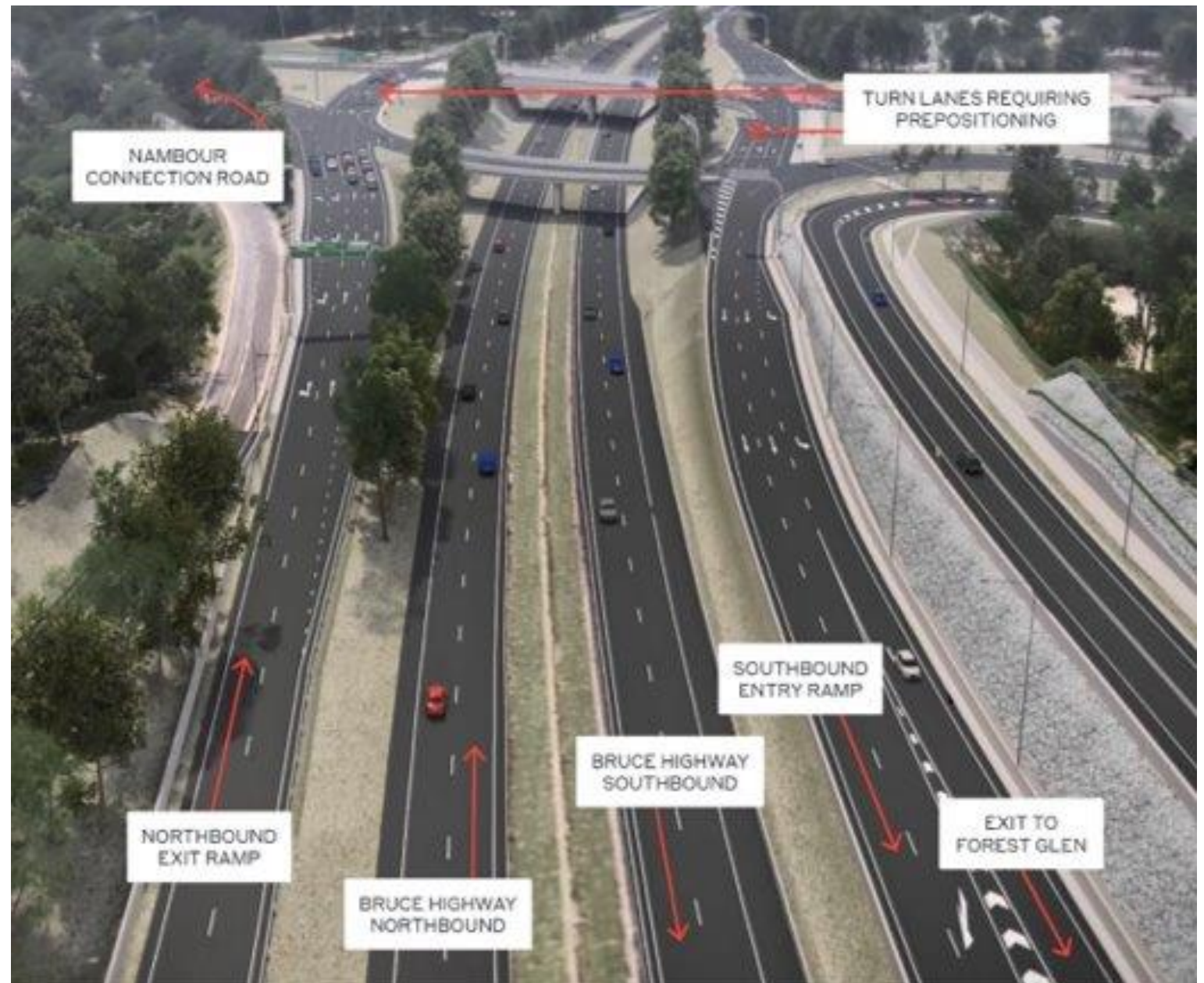
Observations and Treatments



The Project



The Project



Visualisation



Outcomes

WE ANTICIPATE HAVING REDUCED:

- *risk of driver confusion, anxiety, and unsafe traffic movements*
- *the potential need for costly and inconvenient rework after project opening*
- *the potential for negative reputational impacts.*
- Design's evaluation raised from 'achieves code compliance', to one that addressed duty of care.

Any Questions?