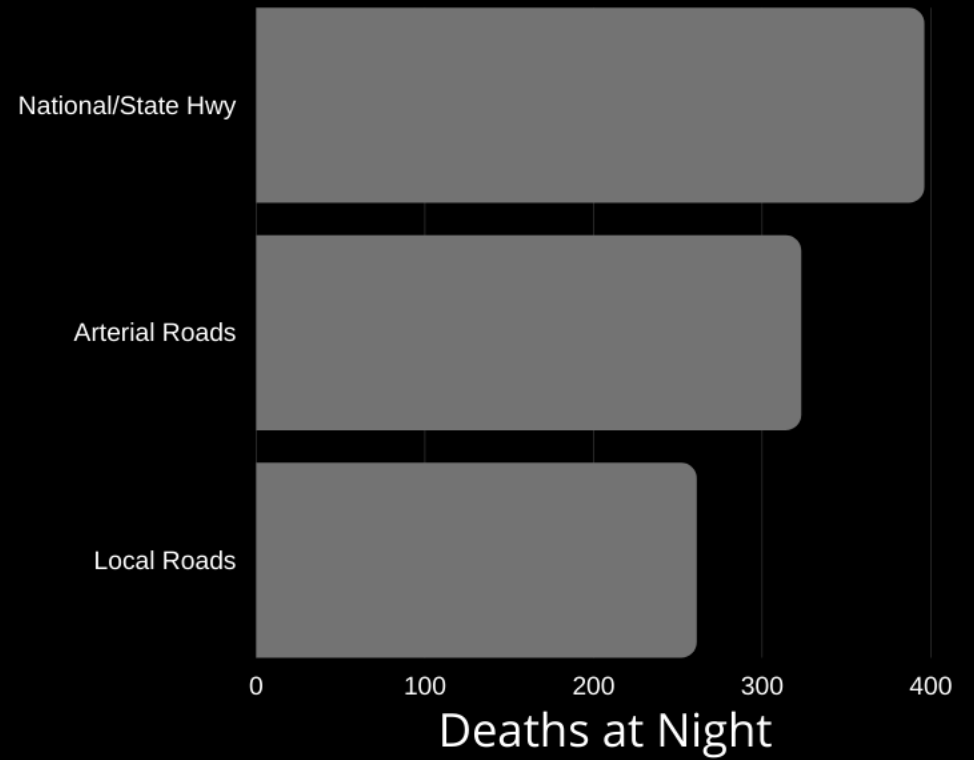
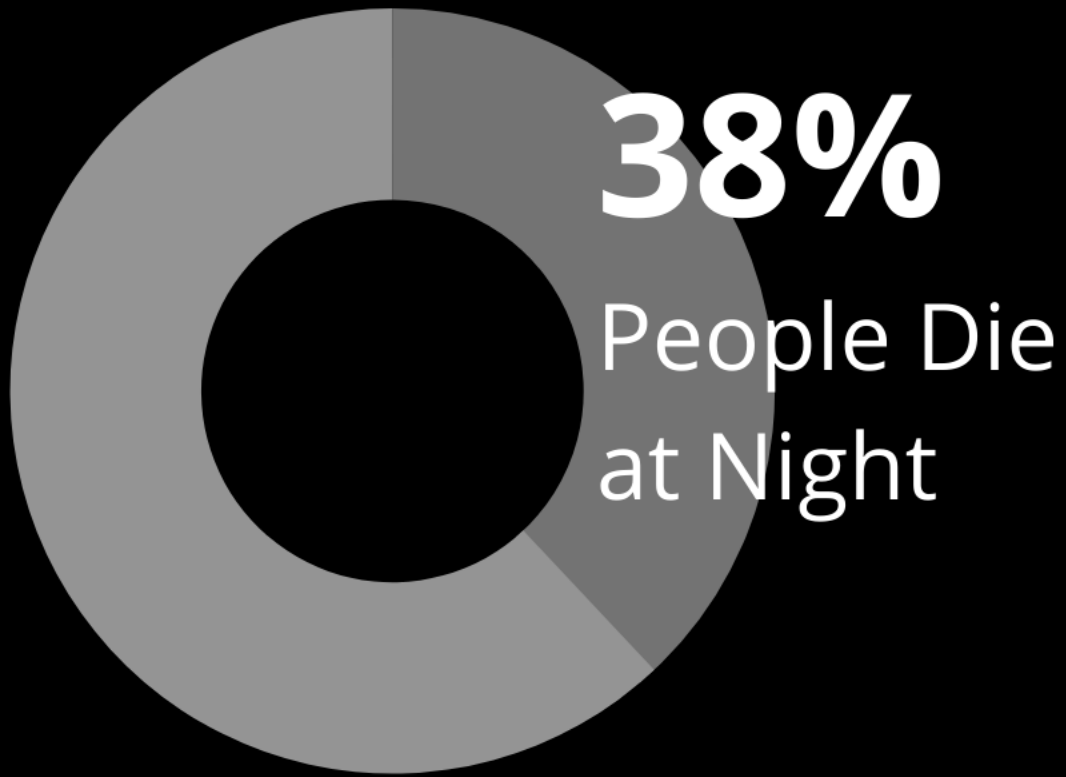


**Safer Greener Better**  
**We save lives**  
**We save the environment**

# Night Road Crashes

# 1,242 people died

## at night on roads outside major cities, 09-19



Source: Australian Road Deaths Database, 2009-2019

**OMNIGRIP**  
**DIRECT**

**SAFETY PATH**

# **Improve Electric Road Lighting**

# **Unaffordable Across Australia's Country Road Network**

**Every New Light Pole  
=  
New Roadside Hazard**

**What if we could light roads  
without light poles?**

**What if we could  
use solar energy without  
solar panels?**



**If we could make every  
road line into a solar light?**

**Enhance the visibility of  
every road sign?**

**Well, we can.**

**And we have.**











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