

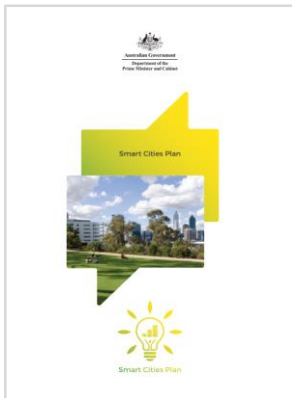
Townsville City Deal

progress and outcomes so far...

23 October 2019

Clare Bailey, Manager
Cities Transformation Taskforce

City Deals are long-term partnerships between the three levels of government and the community, focussed on aligning planning, policy, investment and governance to accelerate growth and job creation, stimulate urban renewal and drive economic reform—to help secure the future prosperity and liveability of our cities.



- ✓ Long term (15yrs +)
- ✓ Collective plans for growth
- ✓ Tailored and place-based
- ✓ A coordinated investment plan
- ✓ Leverage and align initiatives
- ✓ Commitment to investments, reforms, governance and action
- ✓ Strengthen institutions and governance



- 7 City Deals: Townsville, Launceston, Western Sydney, Darwin, Hobart, Geelong and Adelaide.
- 2 under negotiation: Perth and SEQ.
- 2 announcements: Northwest Melbourne and Southeast Melbourne

Townsville: opportunities & challenges

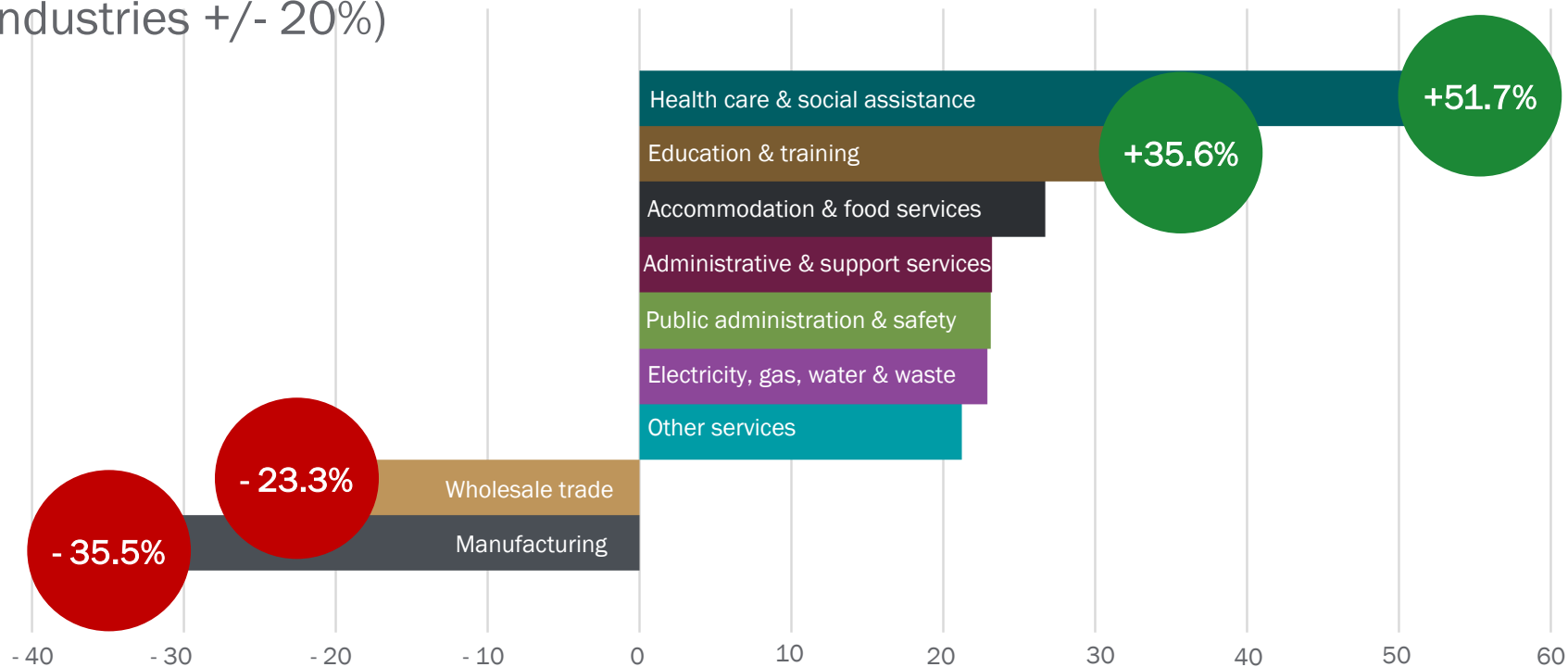
- Largest city in Northern Australia – population > 190,00 people and growing
- Resource and agricultural export hub
- Connected to global and national markets via Port and Airport - freight and logistics gateway
- Large Defence presence – significant industry investment and employment opportunities
- Research, innovation and commercialisation opportunities
- Lifestyle benefits
- Need to reposition the economy for sustainable growth

Townsville's economy is transitioning towards a service based economy, driven by a combination of falling manufacturing employment and rising employment in the services industries – the services sector is the fastest growing employment sector in Townsville.

Townsville's changing employment

Total change in employment by industry, Townsville LGA, 2006-2016

(Industries +/- 20%)



Townsville's changing employment

Top 5 employment industries - Townsville



Health care and social assistance



Public administration and safety



Education and training



Accommodation and food services



Professional, scientific and technical services

50%

Economic Indicator	Townsville Baseline
Gross regional product (GRP)	\$57,194 per capita The Townsville baseline compares to \$58,059 per capita for Queensland in 2014/15. Growth in Townsville over the past 12 months (-0.6%) has been slower than the state average (2.8%)
Jobs	99,700 employed residents There are 9,900 fewer jobs in Townsville in 2016 than there were over the previous 12 months
Unemployment rate	9.2% (Townsville), Youth (16.1%), Indigenous (17.2%) The Townsville baseline compares to a state average of 6.0% (unemployment), 13.1% (youth) and 18.1% (Indigenous)
New private investment into Townsville	\$600,408 million The value of approvals to September 2016 is lower than the four year average to September 2016 (\$695,489 million)
Export through the Port of Townsville	9.2M tonnes The Townsville baseline compares with average annual throughput over the ten years to 2014/15 at 10.4M tonnes
Community perceptions of amenity	3.34 out of 5 (in 2015) The community's average satisfaction rating on infrastructure has been steadily increasing over the past five years (from 3.12 in 2011, to 3.19 in 2013)
Tourism industry investment and attraction	Overnight visitors: 1,047,000, Tourism expenditure: \$955 million Although overnight visitors remains the same, tourism expenditure is higher than nine year average to 2014/15 (\$836 million)

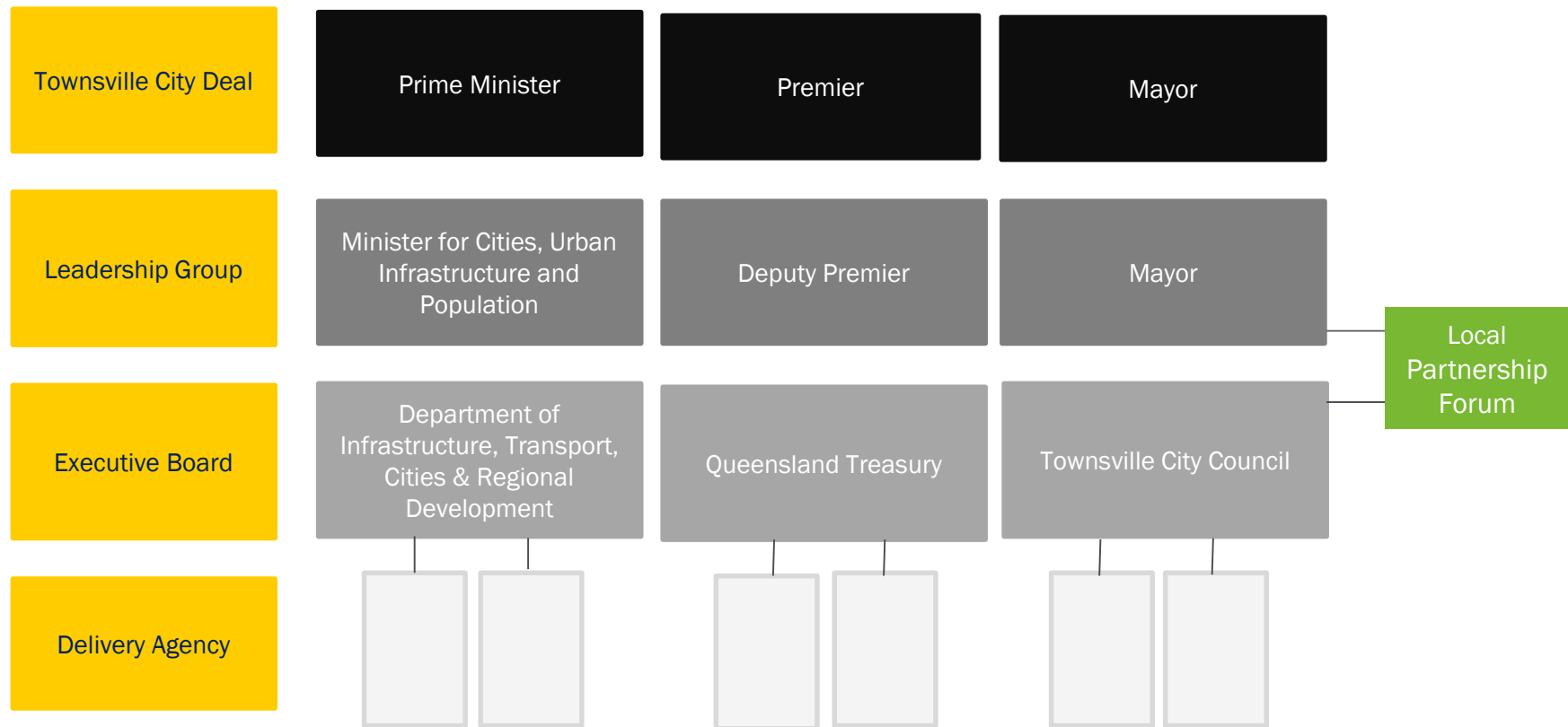
Townsville City Deal

A 15 year commitment between three levels of governments to work together to deliver transformative outcomes, focusing on improving lives of residents.





Tripartite Governance



Key achievements



North Queensland Stadium
(\$193.5M QG + \$100M AG)
nearing completion – 93% of
work hours by local
contractors

Long-term water security (\$225M QG):

- Haughton Pipeline* Stage 1 completion due 2020
- Water Smart Package (TCC)

*Stage 2 funded (\$200M AG)



Key achievements

Port of Townsville Channel Capacity Upgrade funded (\$75M each QG/AG)
– 120 jobs during construction



New opportunities for industrial development – Townsville Industrial Development Board, Townsville State Development Area land acquisition (\$12.3M QG)

Key achievements



Townsville City Bus Station (\$4M QG/TCC) opened in mid-2019

Townsville Eastern Access Rail Corridor (\$5M each QG/AG) – land preservation for future need



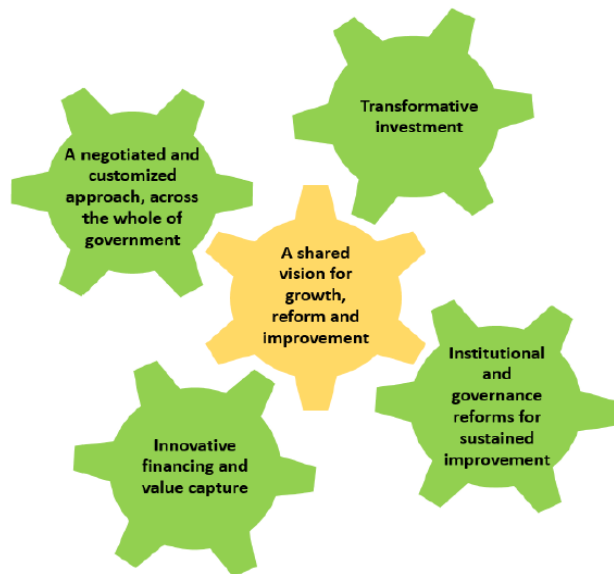
Key achievements

- Smart City Strategy and Townsville Dashboards (TCC)
- CRC for Developing Northern Australia established and projects funded (AG)
- International Education and Training Destination (QG)
 - QIET Partnership funding, 2 rounds
 - Projects funded – Study Townsville, Townsville Edu-tourism Consortium, Townville region brand activation
 - 2019-20 Round 1 open

Next steps

- At signing, the Deal partners agreed to review the City Deal following three years of implementation.
- The Deal partners are now working together to confirm the scope and engagement activities of the review, with commencement anticipated in the near future.
- After three years of delivering projects and commitments, this review is an important check point for the Townsville City Deal.
- The review will include engaging with Townsville's civic, business and industry leaders to identify how the Deal can continue to support economic opportunities, transformative projects and local jobs for the people of Townsville and the region.
- It is expected that the findings will be publicly available by mid-2020





Without pre-empting the findings of the review...

- Willing and capable partners - needed at all three levels of government to negotiate and deliver the Deal
- Real opportunities - to work together to unlock transformational economic opportunities
- Alignment with broader investment and policy priorities – economic reform
- Open and timely communication - including engagement with local stakeholders
- Maintain ongoing interest and traction - over the life of the Deal
- Not business-as-usual

